



PLANNING

DATE: March 4, 2022

TO: Candidates for Local, State and Federal Offices covering all or portions of the City of Greensboro

FROM: Mike Kirkman, Zoning Administrator
City of Greensboro

SUBJECT: Reminder of Rules for Placement and Duration of Temporary Campaign Signs

The City of Greensboro would like to remind all candidates and persons supporting their campaigns of the rules related to the placement of temporary campaign signs in Greensboro's jurisdiction. Please find enclosed a brochure outlining the City's requirements related to temporary campaign signs.

An electronic copy of this brochure is available at
<http://www.greensboro-nc.gov/index.aspx?page=1770>, under Zoning Administration.

A link to this brochure is also available from the Guilford County Board of Elections website at
<https://www.guilfordcountync.gov/our-county/board-of-elections/info-on-political-sign-placement>

Like other types of signs, temporary campaign signs may not be placed in any public rights-of-way, be attached to utility poles, trees, bus shelters or other permanent structures or have any type of windblown attachment such as balloons or streamers. This is intended to limit potential sight obstructions along roadways and at intersections and limit potential safety hazards from such signs being located too close to the roadway and sidewalks.

Important: As with all other signs improperly placed in Greensboro, temporary campaign signs will be removed by City enforcement staff and will not be returned to the candidate. Please familiarize yourself with this information and pass it along to your supporters for their reference.

Temporary campaign signs do not require a permit from the City but must adhere to the following standards:

- Limited to a maximum of 6 square feet in size and a maximum height of 6 feet in residential zoned areas and a maximum of 36 square feet in size and 8 feet in area in nonresidential zoned areas. Information on the zoning of a particular piece of property can be confirmed using the City's GIS zoning viewer at <http://gis.greensboro-nc.gov/GSOMapGallery/> (Zoning Districts)
- Have no lighting of any sort
- May only be placed on private property with the permission of the property owner
- Must be removed within 7 days after the election associated with the campaign sign.

Please contact the City's Planner of the Day line at 336-373-4340 to report any issues of improperly placed signs. For other questions or concerns related to the City regulations for temporary campaign signs you may contact me at 336-373-4649 or mike.kirkman@greensboro-nc.gov

Attachment – Temporary Campaign Sign Brochure